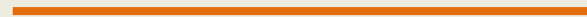




CON'S TOP TIPS



- **1**

PROTECT YOUR ARTWORK

Never fold, roll or scrunch up your artwork and use spray fixative to fix and set dry media.

• 2

SHOW OFF YOUR THINKING SKILLS OR CONCEPT WORK

Many employers and clients want to see 'thinking skills' in a student portfolio not just finished art.

• 3

USE SENSIBLE CONTACT DETAILS

Make sure you contact details are stable, sensible and easy to remember.

www.conartist.com
info@conartist.com

• 4

WORK SMARTER / FASTER

Don't over-exert yourself on projects that are only worth a few marks or a few dollars.

UNLESS YOU ARE LEARNING NEW SKILLS OR
CREATING SOMETHING FOR YOURSELF

• 5

PERFECT YOUR TECHNIQUE

Use a style or technique that does not take ages for you to perfect and does not cause you stress.

• 6

DEVELOP A POSITIVE ATTITUDE

Develop a CAN-DO attitude.

Give people the impression you have the confidence and the skills to do the job.

[Avoid the hostage-crisis look]

• 7

GO ONLINE – GO GLOBAL

Create a digital presence online that truly reflects who you are and what you are prepared to tell the world. Make sure there is no ambiguous, erroneous or out-dated information about you.

• 9

LOOK AFTER YOUR FILES

Use proper file names and store in appropriately named folders and for God's sake, keep back up copies of all your precious work.

- **10**

**SCAN OR PHOTOGRAPH
ALL YOUR WORK**

Unless it's digital already.

• 11

DON'T BE TOO HARD ON YOURSELF.

Never tell a client / customer that you don't like your art or that you don't think you're any good. Try to appear confident at all times but not too cocky.

• 12

DON'T BE TOO PRECIOUS.

Learn to listen to others, take advice and even criticism. Try not to get defensive, stand-offish or generally too rigid.

• 13

BECOME MULTI-SKILLED

The more skills you have and the more you can offer usually translates into more jobs coming your way.

THE END

